

# Agripower now Investor in People

AGRIPOWER



## Agripower: plans to improve financial performance and tighten business plan

Eagerness to improve financial performance and map out a tighter business plan has prompted Agripower Contractors to notch up Investors in People accreditation.

Recent research showed Investors in People improved financial performance, increased profitability and helped strategic objectives, said director Graham Longdin.

The Buckinghamshire-based company wanted to improve internal and external communications and improve induction and succession planning of staff.

It wanted to develop a more structured approach to business

planning because there was no "route map" for how to realise a company vision.

Longdin said: "Investors in People can be used to identify ways of raising our performance and is a practical and reliable framework for continuous development.

"I find the strategy of continuous development appealing, where advisers and self-check tools suggest key performance indicators."

Agripower is 46 years old and undertakes most aspects of agricultural contracting including land drainage and field water supply, as well as jobs in the turf sector.